



SHUANGSHUANG LI UX DESIGNER

UX UI WEB MOBILE PRODUCT ILLUSTRATION MAKER SKETCH MOTION
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EXPERIENCE

IBM Watson

Sep 2014 - Present

User Experience Designer

Research, ideate, design and prototype for Watson's cognitive services and products. Led the interaction design work of Watson Explorer, Watson Knowledge Studio, and now crafting the experience of Watson Discovery Service from scratch to launch with cross-functional teams.

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May 2016 - Sep 2016

Design Consultant

Conducted interviews and heuristic evaluation to identify user pain points and provided design recommendations. Redesigned its homepage and the interaction of the knowledge graph experience.

Bank of America

Jan 2014 - Aug 2014

User Experience Designer

Researched, iteratively designed and prototyped a seamless financial service purchasing experience through an innovative search tool. We filed three patents with this project!

Chinese Acad of Scis.

Jan 2012 - May 2012

Interaction Design Intern

Designed a Windows Phone app for helping family members bond together through a puzzle game. Prototyped two independent modules and set up database connections.

EDUCATION

Aug 2014

Carnegie Mellon University
MS Human-Computer
Interaction

July 2013

Renmin University of China
BS Computer Science

Jan 2012

Stockholm University
Exchange Student in HCI

SKILLS

Qual Research

Contextual Inquiry ·
Competitor Analysis ·
Interviews · Synthesis

Quant Research

Surveys · Web Analytics

Design

Persona · Story Mapping · Visioning ·
Storyboarding · Paper Sketching ·
Wireframing · Usability Testing ·
Prototyping · Motion Design ·
Lean UX · Agile Development

Tools and Codes

Sketch · Illustrator · Axure RP · InVision · Principle · After Effects
CSS · HTML · JavaScript · JQuery · Bootstrap